CRAFTY WONDERLAND EUGENE retail gallery

SPRING 2012: WORKING DRAWINGS STUDIO 487/587
DEPARTMENT OF ARCHITECTURE | INTERIOR ARCHITECTURE PROGRAM

INSTRUCTORS: Jenna Fribley (MWF) & Roger Ola (1 day/wk)
MEETING TIME: M W F 1:00-4:50
CREDIT HOURS: 6

PROGRAM OVERVIEW: The scope of work for this studio is to design a retail shop in an existing space in downtown Eugene, as an extension of the Portland-based Crafty Wonderland Market and Pop-Up shop (see http://craftywonderland.com/). The shop will exclusively sell handmade art + craft from a curated selection of talented vendors from the Eugene area. In addition to general planning, lighting and material selection, consideration must be given to the display of retail items of various media and scales in a manner that is visually engaging but does not overshadow the items themselves. The use of recycled and salvaged materials is a consistent theme in much of the art + craft, and the clients are interested in repurposing/upcycling “found” items for a few key display pieces. For the remainder of the shelving, storage and display, the clients would like to use off-the-shelf building components and materials in innovative and unexpected ways. Although the project scope is limited to an interior tenant infill space, the clients would like to use every available opportunity to incorporate sustainable strategies into the project.

STUDIO OBJECTIVES:

• To learn how to measure and document an existing space for reuse.
• To generate design schemes quickly.
• To develop proficiency with a required digital format in AutoCad.
• To produce an abbreviated set of construction documents.
• To integrate and detail off-the-shelf building components and materials with other designed elements in innovative ways.
• To explore sustainable design strategies through appropriate selection and application of “green,” recycled and salvaged materials.

NOTE: The studio is independent yet it is taught in conjunction with IARC 473/573 Working Drawings.