Fall 2013  
ARCH 4/523  
DESIGN DEVELOPMENT MEDIA  
Tu Th, 10:00 – 12:50 am, Room 278 Lawrence  
3 credits / Prerequisites: ARCH 202 or ARCH 611  
Instructor: Glenda Fravel Utsey, Associate Professor  

Course Description:  
Emphasis is on the appropriate application of media for testing and informing the designer during the design development process. Weekly “Place Recording Assignments” include perspective drawings (line and tonal), light and shadow studies (ink tonal and ink wash), and color (colored pencil and watercolor) and are reviewed at the beginning of each class. Each class period will offer instruction and "hands on" experience with a medium and its appropriate implementation. The Midterm and Final Projects require application of digital and hand media tools to a current design studio project.  

Course Objectives:  
The objective is to learn to observe and draw. Emphasis is on learning appropriate description methods and techniques to illustrate and test observations and spatial ideas.  

Course Requirements:  
Exercises Include: In-class Assignments and Place Recording Assignments that focus on the development of particular spatial issues, application of tools and skills. Each Place Recording assignment requires approximately two hours of work outside the classroom including warm-up drawings and a final drawing/study. The Midterm and Final Projects require appropriate growth application of skill and content development.  

Course Evaluation:  
35% Class Participation. Class attendance and participation required. Points are deducted for tardiness and non-attendance.  
35% "Place Recording" Assignments. Due at the beginning of each class meeting.  
30% Midterm and Final Projects  

Recommended Readings: Chamberlain, Etched in Sunlight / Ching, Design Drawing /Guptill, Rendering in Pen and Ink and Rendering in Pencil /Hockney, Travels with Pen, Pencil & Ink / Kasprisin & Pettinari, Visual Thinking for Architects and Designers / Nicolaides, The Natural Way To Draw. NOTE for the first class meeting: Bring a SOFT pencil (i.e. 314 Draughting Pencil) and an 11"x 14 Robert Bateman, Cover Series sketchbook.