This class offers a structure of principles for the making of good places for people. Specifically, it explores how the profound accommodation of human activities and purposes is, in part, a response to:
- specific physical settings;
- particular historical and cultural contexts;
- evocative materials and methods of construction;
- recurring, archetypal strategies for organizing space;
- the need for spatial structure that will remain useful and meaningful over time;
- the desire for rooms that are beautiful and memorable.

By introducing a fundamental body of principles that are essential and archetypal, it will demonstrate how those principles create unique and profound form, as they become integrated within a broad range of specific cultures, buildings and physical settings.

“The essential, defining purpose of architecture is the creation of good places for people: evocative, particular, protean places that will contribute significantly to human well being and awaken ‘profound echoes’.

But good places are very hard to find today. Many architects seem trapped in papery intellectualism or magazine trends. Many schools seem to favor showy media and ‘statement-making’ over broadly based, informed, and balanced design development. Many designs--both in school and out--seem more about expediency than response to the full range of architectural concerns. The results are all around us: constructs that are pretentious, off-target, and wasteful--that are indifferent, adrift, and dull.

The need for good places brings about a need for a comprehensive theory base: a coherent, always-to-be considered structure of principles--an architectural ethic--that will help architects (and others) make good places for people.”

William Kleinsasser
From the Introduction to Synthesis 9