“To define Eugene without referencing running is to define Memphis without referencing the Blues.” – Bob Welch, columnist, The Register-Guard.

PROJECT DESCRIPTION: The objective of this hypothetical project is to create a place which focuses on and celebrates Oregon’s great track heritage and provides support for Eugene’s running community. The center will serve as a place for runners to gather, interact and do pre-run warm-up and stretching exercises. It may also function as a staging and support facility for local running events such as the Eugene Marathon. A second phase will encompass training facilities for the Ducks’ Cross Country Team.

A space for exhibitions of Oregon track history, which may include physical as well as digital displays, will be a major component of the center.

The project site is associated with Pre’s Tail – the bark chip running trail conceived by and constructed in honor of Oregon track legend Steve Prefontaine. Pre’s Trail runs between the Willamette River and the Canoe Canal, past Autzen Stadium and through Alton Baker Park.

COURSE OBJECTIVES:
- Conceptual exploration of communicative/narrative possibilities in architectural design.
- To further develop a meaningful, effective individualized design process.
- To develop a program with the goal of enhancing the users’ experience and meeting the client’s aspirations. (In other words, there will be flexibility to create a project you truly believe in.)
- Integration of landscape in architectural design at the conceptual level.
- The use of sustainable design strategies which are integral to the conceptual basis of the project resulting in a carbon-minimal construction.
- Focus on refinement of details which reflect the overall building concept resulting in a high level of project resolution.
- To come up with your own course objectives.
- To further nurture your passion for architectural design and discover the joy of the process.