Space – whether architectural or urban, real or speculative – is one of the great literary frontiers. It is to human experience what oxygen is to life. Making it is the architect's, developer's, or urban planner's career. The policies, economics, and politics that create it can be the richest terrain imaginable for writing, whether fictional, journalistic, critical or promotional. Yet, only a handful of writers and designers have ever truly understood how to translate space into the most memorable means of communication: the story.

*Telling Space* is a seminar about creating stories about the built environment. The course will be conducted in a workshop format tailored to (but also challenging) each participating student's needs, whether it's a budding architect who wants better reach clients, the journalist and/or critic who wants analyze buildings and urban design, or the activist who wants to influence the future of the city. Through selected readings, visiting experts in writing, branding, and public speaking – but mostly through the students writing and presenting the stories about space they want to refine -- Telling Space will explore the timeless techniques of exposition and persuasion, whether for a magazine, a client presentation or even just an effective blog post.

*Randy Gragg has written about art and architecture in the Northwest for over 20 years. He has written for Metropolis, Harpers, New York Times Magazine, Architectural Record and wide range of other magazines. He served as architecture critic for The Oregonian for over a decade. He is currently editor-in-chief of Portland Spaces magazine.*