Poticha

Project Description:

The Eugene Visual Arts Center and Art Museum

Approximately a 25,000 sq. ft. visual arts facility located in Downtown Eugene on the Park Blocks
(the site presently occupied by the butterfly parking structure and adjacent to the Lane County Courthouse)

The building complex will complete the Park Blocks enclosure, link the Hult Center with the Park Blocks and
participate with the City's goal for a "Great Street", the street and pedestrian way that links the downtown to the
Federal Courthouse District and the River and finally use about ½ the site for the new "Farmer's Market"

VISION STATEMENT:

TO CELEBRATE: the Visual Arts as the Hult Center promotes the performing arts.

TO EDUCATE ~ Classroom facilities will allow artists and art appreciators of all ages experience the creative
process. To heighten the importance of visual arts in the lives of all of Eugene's
Citizens. To provide a physical venue for visual art activities including: exhibitions, studio classes, seminars,
workshops, lectures, films and visual arts demonstrations.

TO EXHIBIT ~ Multiple exhibition galleries will feature rotating exhibits, the permanent and circulating City
of Eugene visual arts collection.

TO CONNECT & SUPPORT~ A gathering area to encourage creative interaction and mutual support among
Eugene's visual artists, architects and future and current visual art organizations. Participate, connect and
support the current and future “Civic Center” with the Farmers Market

TO SERVE ~ Act as a catalyst for formation of visual art endowments.

COMMUNITY VITALIZATION:

To develop new ways for Eugene's visual artists and architects to contribute to the enrichment of the city's
public spaces, while using existing strengths in the visual arts to support the revitalization of Downtown.

THE PROPOSED PROJECT WILL HOUSE:

Three galleries ~ one large, two small.
Children's Gallery
Lecture halls ~ one large with sloping floor, two smaller.
Reception hall ~ with adjacent commercial kitchen.
Bookstore and gift shop
Theater
Classrooms, meeting rooms and studios.
Information and ticket sales for all regional visual arts and cultural events
Storage for the City's permanent collection and circulating collections.
Archives of art and architecture for study and research purposes.
Repair facility.
Service / loading.
Film and video facilities.
Artist in residence studio.
Rental Gallery
Administration
All the necessary support functions

Studio will meet Mondays @ 7:30 PM, Wednesdays and Fridays @ 1:00PM