Design Charrette
Bridge Innovation Lab

Saturday, January 11, 2014
Portland

This will be a one-day charrette led by Wilson Smith, Senior Designer at Nike and Rob Thallon, Associate Professor of Architecture at UO. The challenge is to design a world-class innovation laboratory for the nascent Sports Product Design and Sports Product Marketing programs at the UO.

The starting point is an existing storefront space under the Burnside Bridge in Portland just across the street from the UO White Stag Building. This space needs to be redesigned to look, feel, and function world-class.

The charrette will take place in Portland in the storefront space on Saturday, January 11, 2014 from 10:00 am until 3:00 pm. All base information and tools will be provided. A draft proposal will be due on the evening of Wednesday, January 15, and a final proposal will be due approximately two weeks later on Saturday, February 1.

There will be four participating teams with four members each, represented by a student from Business, Product Design, Architecture, and Interior Architecture. Participating students can earn one UO upper division credit.

Students should send a short bio and statement of interest directly to Rob Thallon <thallon@uoregon.edu>.