DEPARTMENT OF ARCHITECTURE
With programs in Architecture and Interior Architecture
School of Architecture and Allied Arts
University of Oregon

Fall 2014
ARCH 4/523
DESIGN DEVELOPMENT MEDIA
Tu Th, 10:00 – 12:50 am, Room 278 Lawrence
3 credits / Prerequisites: ARCH 202 or ARCH 611
Instructor: Glenda Fravel Utsey, Associate Professor

Course Description:
Emphasis is on the appropriate application of hand and digital media for testing and informing the designer during the design development process. Weekly “Place Recording Assignments” include perspective drawings (line and tonal), light and shadow studies (ink tonal and ink wash), and color (colored pencil and watercolor) and application and integration of digital media. The assignments will be reviewed at the beginning of each class. Each class period will offer instruction and “hands on” experience with a medium and its appropriate implementation. The Midterm and Final Projects require application of the media tools (digital and manual) to a current design studio project. NOTE for the first class meeting: Bring a SOFT pencil (i.e. 314 Draughting Pencil) and an 11”x 14 Robert Bateman, Cover Series Sketchbook.

Course Objectives:
The objective is to learn to observe and draw. Emphasis is on learning appropriate description methods (hand and digital) and techniques to illustrate and test observations and spatial ideas.

Course Requirements:
Exercises Include: In-class Assignments and Place Recording Assignments that focus on the development of particular spatial issues, application of tools and skills. Each Place Recording assignment requires approximately two hours of work outside the classroom including warm-up drawings and a final drawing/study. The Midterm and Final Projects require appropriate growth application of skill and content development.

Course Evaluation:
40% Class Participation. Class attendance and participation required.
40% “Place Recording” Assignments. Due at the beginning of each class meeting.
20% Midterm and Final Projects.


Students with Disabilities: Students who have a documented disability and anticipate accommodations in this course should arrange to meet with the instructor by the end of the first week of classes and provide documentation from UO Disability Services.

Inclusion statement: The School of Architecture and Allied Arts is a community that values inclusion. We are committed to equal opportunities for all faculty, staff and students to develop individually, professionally, and academically regardless of ethnicity, heritage, gender, sexual orientation, ability, socio-economic standing, cultural beliefs and traditions. We are dedicated to an environment that is inclusive and fosters awareness, understanding, and respect for diversity. If you feel excluded or threatened, please contact your instructor and/or department head. The University Bias Response Team is also a resource that can assist you. Find more information at their website: http://bias.uoregon.edu/index.html or by phoning 541-346-2037.